

Maggy McGloin

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EDUCATION

Elon University

English: Professional Writing and Rhetoric Major
Communications Minor
Sigma Tau Delta English Honor Society
Dean's List 2014

Elon, NC
May 2017

Richmond University

Developed a greater cultural mindset by spending the semester in Italy and traveling to multiple countries.

Florence, Italy
Fall 2015

INTERNSHIP EXPERIENCE

Atlantic Records

Publicity Intern

New York, NY
Summer 2016

- Collaborated with a team of interns to develop a winning mock marketing plan for an up-and-coming artist.
- Compiled news about artists to send to renowned press outlets.
- Created multiple artist visuals using PhotoShop.
- Edited and contributed ideas to artists' press releases and bios.
- Organized data entries using Excel.

The Harvard Business Review

Editorial Intern

Watertown, MA
Summer 2015

- Wrote an HBR.org online article, "What You Miss When You Take Notes On Your Laptop" that accumulated over 100,000 page views and over 14,000 shares on Facebook.
- Reviewed and edited numerous HBR.org articles.
- Communicated and brainstormed with HBR editors to generate article topics.
- Researched current events for potential article topics.
- Analyzed data entries for the HBR.org editor-in-chief using Excel.

WORK EXPERIENCE

Elon University Writing Center

Consultant

Elon, NC
Fall 2014 – present

- Mentor students seeking to improve writing technique.
- Utilize knowledge of a wide variety of writing subjects and styles.
- Provide feedback to enhance students' work.

Anthropologie

Sales Associate

Richmond, VA
Winter 2015

- Maintained constant presence on sales floor to address customer needs.
- Initiated conversations to determine customers' buying preferences.

SKILLS

French (Conversational)
Microsoft Office Suite

Social Media Management
Event Planning

Photography
Word Press & Blogging

ACTIVITIES

Sigma Kappa Sorority T-Shirt Chair (2014 – present)

Panhellenic Recruitment Counselor (Winter 2016)